

**MINUTES**  
Emery County Travel Bureau  
**September 11, 2013 11:00am**  
Courthouse/Canyon Room  
Castle Dale, Utah

**ATTENDANCE:**

**Members:** Mike McCandless, Mark Williams, Jonathan Hunt, Taina Benson, Ray Jeffs, Keith Brady, Kelly Bayles, and Tina Carter

**Excused:** Commissioner Migliori

**Guests:** Sarah Siefken

**Conducting and Welcome:** Chairman Mike McCandless

1. **Approval of Minutes: August 7, 2013:** A motion was made by Keith with a second by Ray. **Motion APPROVED**
2. **Discussion of Financial Report:** Numbers for TRT are the same as last meeting. Budget process will be completed by the end of next month.
3. **Discussion and Approval of Marketing Requests:**
  - a) **Rocky Mountain Journal:** Tabled
4. **Update, Discussion on Possible Recommendation of the Following:**
  - a) **Film Related Projects:** Naked and Afraid could be coming to do an episode in the San Rafael near Fuller's Bottom. Some other areas in the Swell are also being looked at.
  - b) **State Parks:** We had several ATV riders stay at Millsite who came for the Jamboree, but decided to ride the trails on their own instead. A mountain bike trail is also being looked at around Millsite. We'd like to see more "Day Use" at Millsite than we've been experiencing. Goblin Valley has had a record year. At Your Leisure will also be doing an episode at the campground. A few mountain biking routes around Goblin Valley were also looked at, but with the powdery soil's going to be a problem. The slick rock areas look very promising though.
  - c) **Trail's Committee:** Boulderling was discussed again during the meeting. New restrooms are needed badly, so different solutions are being looked at. Mountain bike trails near Green River are also being looked at. A Non-Motorized Trail's Sub-Committee has also been put together to help create a Trail Map for the County. The Crystal Geyser Trail is also being worked on.
  - d) **Potluck:** More marketing pieces are needed, so funding might be requested at next meeting. Hopefully we can get businesses to participate financially which will also benefit them.
  - e) **Museums:** The Museum of the San Rafael will also be doing their 20<sup>th</sup> Anniversary on September 25<sup>th</sup>. Keeping things fresh and new at all the Museums will bring people through the doors.
  - f) **Buckhorn Kiosk:** We're very impressed with our Facility Attendant who's kept everything clean and looking great. The Weed & Mosquito Team has also done a good job at taking care of the growth and we're pleased with the Road Department and how they've maintained the roads to the facility and through the swell.
  - g) **Mobile App:** Nothing new.
  - h) **National Park's Service:** Part of Trail's Committee.
5. **Discussion of Old Business:**
6. **Discussion of New Business:**
  - ♦ Epicenter was able to get Green River in AAA Magazine and continue to do a good job for the City.
  - ♦ Lamar helped with a mountain bike tour that resulted in two great articles for San Rafael Country.
  - ♦ Tony Basso could be putting in a rental car business here in Green River. City and mountain bikes could also be rented here. The Businesses need to put together packages to help pull traffic off the train. The Bureau will continue to research marketing with Amtrak.
  - ♦ Tie Fork information Center: How do we keep this stocked enough? Who's going to keep it stocked?
  - ♦ Green River Big Tent Event is still being looked at, but it'll probably take two years to complete.
7. **Adjourn** – Thank you for coming!